

How to Find Virtually Anything on the Internet

LEVEL I: SEARCHING

How to Find Virtually Anything on the Internet

- How to *Supercharge* your web searches.
- Learn the inside secrets that professional information researchers use to find what you need, when you need it.
- Be famous among your peers for grabbing crucial data off the net.
- Save time & money lost on wasted/inefficient searches.
- Be more decisive by finding what you need to know, when you need to know it.

LEVEL II: THINKING

How to Design an Amazingly Effective Search

- How to creatively brainstorm new possibilities, search strategies, and sources for finding information.

LEVEL III: ANALYZING

How to Analyze the Information you Find

- How to make sense of everything you find on the Internet.
- You found it, now what do you do with it?
- How to transform the Data you find into Knowledge.

LEVEL IV: COMMUNICATING

How to Communicate Results & Knowledge

- How to take your findings and communicate them effectively to management, or your clients, so they'll act on them.

COMPETITIVE INTELLIGENCE

There's NOTHING You Can't NOT Know

- You can know almost anything & why you must to stay Competitive.
- How to find out almost anything about your Competition.

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***"This is Information that people need to know!"***

- Bob Wieland, 'Mr. Inspiration' - Keynote Speaker - honored as one of six most amazing Americans in the past 20 years.

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Call today to book Karl as your Speaker!

(866) 827-5874 ~ (U-No) U-Ask-Us-4

Karl Kasca - Phone: (626) 795-9568 Fax: (626) 795-9569

Email: kkasca@kasca.com / www.kasca.com

266 S. Madison Ave., Ste 301, Pasadena, CA 91101



Karl Kasca **Professional Speaker**

Karl is a high-energy speaker who will pump-you-up to find anything you need to know on the Internet.

You'll get the skills and resources you need to be an *'information dynamo'*.

Delivered with wit and humor, Karl will guide you through the jungle of the wild-'n-woolly Internet and help you uncover your treasures.

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**Background**

UCLA Extension: Competitive Marketing & Strategy instructor.

Founded information research company in 1997, providing expertise to business and legal decision-makers.

Experience with internal audits, fraud examinations, and diverse business situations with a Fortune 500 company.

Very experienced at finding creative approaches and solutions to problems/questions, as well as performing insightful analyses of results.

*"I will bring my experience and creativity in helping you find your business solutions."*  
- Karl Kasca